**Novelty of the Project Idea**

**(Vaistreet)**

The project Vaistreet itself was a very unique idea of having a social e-commerce web app which could satisfy dual needs of the user at the same time. Mr. Junaid Maniyoor interacted with us on a startup talky page on facebook and proposed what he wanted from the app. The term Vaistreet was thought for a sole reason for this app to be developed in future – “Reaching out to the people’s nearest street and helping them find their favorite accessories.

There are several social e-commerce app but not like this. This app has an exclusive function of making a user’s own preference and own store which allows a dynamic algorithm to make visible only products related to his needs. This feature will be added in the later stages of the project as it was not in the scope of this project.

The project also has a GPS system which tracks the nearest street of the user and gives preference according to the current location of the user. For ex – If I am in Manali, the app should find recommended products from Manali or winter wears and similarly the recommended products should change on me changing my location. This feature is not found in any of the apps.

Also most of the e-commerce websites don’t have interactive push-notifications and newsfeed feature unlike this app. This web app has built in features of one to one inbuilt chat, browse newsfeed, push notifications, product alerts and ease of access of both the platforms in one click. This easiness is not found in other apps.

Overall the attainable features within our scope were well achieved as acknowledged by our course mentor and project manager. We will be working in this project further to reach the final goals and more additional features, but for the time being, the app is ready to go with its first version having most of the functionalities and fulfill its users. The bottom line is – “Its one of its kind”.